Plan your storybook character

Write a few clear details. Keep this page beside you as you draw, brief an illustrator, or build a book.

Character name

Age or life stage

Their role in the story

What do they want? What gets in their way?

Three personality words

Recognizable details to keep consistent

Face, skin tone, and proportions

Hair: shape, length, and color

Clothing: shapes and colors

Shoes or other defining details

Accessories or distinguishing marks

Expressions and body language

What can change on purpose? (Outfit, weather, props...)

A scene you want to illustrate

Meet Lily: a reference in action

Compare the same design across new poses, lighting, and places. Use this as an example, then plan your own.



Notice her curls, coral clips, cardigan, dress, necklace, and teal boots.



Moonlit garden



Cozy reading nook

Keep your character recognizable

Compare each illustration with the approved reference. A reference helps; your review still matters.

- [ ] The face and age still look like the same character.
- [ ] Hair shape, length, and distinguishing features match.
- [ ] Body proportions stay consistent with the design.
- [ ] Clothing and accessories match, unless the change is intentional.
- [ ] Color differences make sense for the lighting.
- [ ] Hands, limbs, and recurring props look believable.
- [ ] The expression fits the character and the scene.
- [ ] Adjacent pages and cover artwork have been checked together.

Plan the next scene

Character + action

Place + lighting + mood

Details to keep fixed, and any intentional changes

Bring your character into a story.

Start a free book preview at StoryBookWriter.com/start-your-book

Publishing exports require a paid plan.